



LAKESIDE INTERNATIONAL TRUCKS

— IT'S A MATTER OF PRIDE —
Pride in our self • Pride in our work • Pride in our customer

MUNICIPAL TRUCK NEWS

Winter 2012

OnCommand™ BY NAVISTAR

As one of the largest and most comprehensive truck support service packages in the industry, OnCommand, an International Truck online service portal, helps customers achieve more efficient repairs and maintenance, better lifecycle value and an overall lower total cost of ownership.

So you ask, "What can OnCommand do for me a municipal fleet maintainer?" OnCommand has three categories of customer solutions and they can do quite a bit for you, your fleet and your municipality.

OnCommand Knowledge is where all of your Service and Parts information is stored and accessed. *Service Information* will be your centralized source of essential information and technical knowledge for your fleet managers and technicians. With access to this online portal, you'll be able to have real-time, up-to-date VIN-based service, letters, circuit diagrams, web-based service manuals, and parts information for any International® vehicle and MaxxForce® engine. *Parts Information* is your instant access to the parts lists for all the International® units in your fleet. This tool includes illustrated breakdown diagrams for easier parts identification and real-time parts availability information across all International® Parts Distribution Centers.

The *OnCommand Education* portal provides you with sophisticated solutions to educate your technicians, operators and fleet managers on how to properly maintain your vehicles.

Also within this portal you will have access to web-based education courses and instructor-led training at regionally located Navistar training centers. These Education portals can be customized and created specifically for your vehicles, engines and systems.

OnCommand Control contains six programs: Repair Advocate, Service Partner, Fleet Charge, Maintenance and Inventory Management, Parts Return Program and Preventive Maintenance. Each of these programs offers a wealth of information.

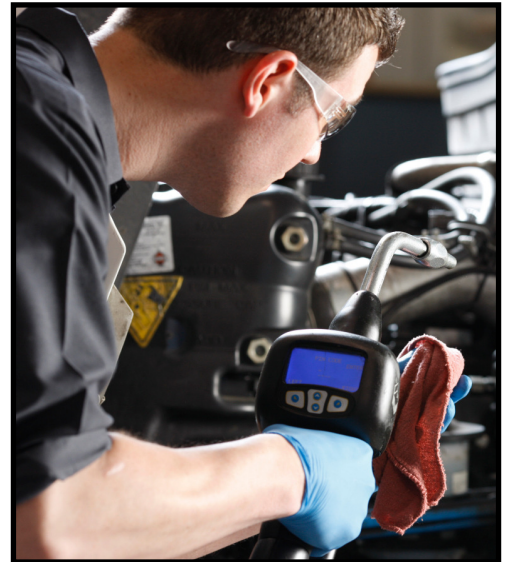


For example, the *Repair Advocate* program is a web-based case management program that connects Lakeside, Navistar support groups, and your business into one communication stream. This allows Lakeside, as well as Navistar support groups to track and influence your vehicle's repair status from start to finish in a more effective, timely and lower cost repair.

With the *Preventive Maintenance* program, you can participate on a job-by-job basis, or you can pre-purchase and ensure low prices for an extended period of time. There are three classes of inspection within the Preventive Maintenance program: Quick Lube, "A" Service, and "B" Service. Quick Lube is a 30-point inspection that includes oil change and chassis lubrication. You will also receive a review of 30 everyday operational items such as fluids, wipers, air conditioning, brakes and instrument panel. "A" Service is a 71-point inspection where in addition to a lube and oil change, you will receive a more advanced inspection that

includes a complete cab interior inspection and a total inspection outside of the vehicle to check the condition of everything from mirrors and mud flaps, to the exhaust and tires. Along with the "A" Service inspection, we perform a thorough under-vehicle inspection to check transmission levels, springs, and other vital systems. "B" Service is an 83-point inspection that includes all of the above procedures and satisfies all of the Department of Transportation annual inspection requirements.

As with all of *OnCommand Preventive Maintenance* inspections, your trucks will receive only premium fluids and the best parts, which are installed by factory-trained and certified technicians.



ADD VALUE TO YOUR FLEET!

Consider taking advantage of these Lakeside promotions

FLEETRITE - EXTENDED LIFE COOLANT

\$7.99



Antifreeze - Prediluted 50/50
For Heavy Duty Engines 600,000 miles and
Medium Duty Engines 300,000 miles. Silicate free.
NAV B1-3 / CAT EC-1 #FELPM7998G

POWER SERVICE - DIESEL ADDITIVE

\$5.19



Prevents fuel gelling in temperatures as low as -
40°F. Contains wax anti-settling dispersants.
Protects against fuel-filter plugging at temperatures
below the fuel cloud point. #PSP1025

POWER SERVICE - DIESEL ADDITIVE

\$5.65

De-ices frozen fuel-filters - no requirement to change
fuel-filters. Prevents fuel-filter icing. Re-liquefies
gelled fuel in minutes - no tow truck needed. Effective
in all diesel fuels, including ULSD and biodiesel
blends containing up to 20% biodiesel (B20).
#PSP8025



WINDSHIELD WASHER SOLVENT

\$1.79

Clean those pesky streaks and smudges on your
windshield with Champion Windshield Washer
Solvent. Removes road grime and anything else on
your windshield. **Protects to -20 degrees F.** Perfect
year round for Mid-West weather! #CH820



2012 INTERNATIONAL SILVER PACKAGE PROGRAM



If you're planning to purchase a new International® truck, Lakeside is offering municipality customers both *OnCommand Service* and *OnCommand Parts Information* programs for free. This new program is available to municipal customers and non-profit organizations that have at least 1 qualifying truck in their fleet. A qualifying truck is a new class 5-8 truck regardless of body with the required feature codes.

International created a Silver Package to provide you with a package of safety features, along with the tools to have up-to-date information regarding your trucks. For questions or to learn more call Lakeside at (800) 236-0444.

Congratulations Matt Schaefer from Suburban Asphalt! Winner of our iPad2 drawing from the 2012 Construction, Municipal & Landscape Expo!

MUNICIPAL LEASING

Lakeside International Trucks offers tax-exempt municipal leasing to help your government agency or school district obtain essential equipment while staying within your budgetary limits. We provide finance and lease plans with depth of experience that allows us to greatly simplify your entire financing process – for both new and used trucks.

Who should consider a tax-exempt lease? Any government agency that can issue tax-exempt securities generally can utilize tax-exempt leasing. This includes States, Counties, Cities, School Districts and Section 501c(3) Not-For-Profit Organizations.

Benefits of Municipal Leasing:

- Low-cost, tax-exempt capital to maximize use of budgeted funds
- Flexible repayment terms allow transaction to be structured to meet your budget
- No down payment is required and 100% of equipped cost is financed

2012 SAFETY & COMPLIANCE SEMINAR

Badgerland Idealease is hosting their 2012 Safety & Compliance Seminar in Janesville, Wisconsin on Tuesday, March 13th. This seminar is the transportation industry's leading source for up-to-date information and training. The seminar is open to all municipal customers and is intended for fleet managers, fleet supervisors, safety directors, or any manager.

The Free Seminar Includes:

- FMCSA required Drug and Alcohol Supervisory Training
- Federal Motor Carrier Safety Administration (FMCSA) Compliance
- Safety and Accountability Program (CSA)
- FMCSA Pre-employment Driver Screening Program (PSP)
- Overview of New and Proposed Regulatory Changes including newly released
- Drug and Alcohol Testing Regulations
- Vehicle Maintenance & Inspections
- Enhancing Your Safety Program Beyond Regulation

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2012 SUMMERFEST TICKETS!

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LakesideTrucks.com



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